

THE POWER PEOPLES

COMPANY PROFILE



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ABOUT US.

Introduction

The Power Peoples is a **multi-brand IT ecosystem** delivering end-to-end digital execution from a single strategic hub. Founded by **Md. Monir Hossain** with **Md. Mamun Kabir** (Co-Founder), we simplify how businesses scale by combining **Software Engineering, Data Intelligence, Digital Presence, Marketing Visibility, Research, and Database Infrastructure** under one umbrella.



MISSION & VISION.

MISSION

To help businesses build, optimize, and scale through **integrated technology + growth execution**—faster delivery, smarter decisions, measurable impact.

VISION

To become a globally trusted ecosystem that supports companies from **idea to implementation to market growth**, while enabling sustainable global talent collaboration.



HOW WE WORK.

- **One ecosystem. Six specialist brands.**
- Strategy-led delivery with execution-grade teams
- Built for performance, security, scalability, and growth

THE ORGANIZATION.



MD. MONIR HOSSAIN

FOUNDER

The Power Peoples is led by **Md. Monir Hossain**, a visionary entrepreneur and seasoned IT professional whose journey is a testament to relentless learning and strategic innovation. Grounded in a comprehensive academic background in Computer Science and Engineering and hardened by a decade of hands-on experience in corporate software development, Monir cultivated a deep understanding of the technology landscape. His career path evolved from key roles in the corporate world to becoming a highly successful full-time freelancer, a transition that provided him with a unique perspective on the global market's needs.



MD. MAMUN KABIR

CO-FOUNDER

Md. Mamun Kabir is the Co-Founder of The Power Peoples and a technology leader known for driving digital transformation across global businesses. With extensive experience in software development, automation, data analytics, BI reporting, and enterprise IT consulting, Mamun brings a strategic blend of technical expertise and business vision to the organization.

OUR ECOSYSTEM BRANDS

(WHAT WE DO)



Cheap Lead Generation

(Growth & Research)

- B2B/B2C lead generation (targeted, verified)
- Market research, competitor intelligence, product research
- Keyword research, channel research, web research report



Power Soft

(Software Engineering)

- Custom web applications, SaaS, portals, dashboards
- ERP/CRM systems & automation-focused platforms
- Cloud solutions (Azure), API integration, prototyping
- Mobile app development (iOS/Android)



Powered By Power BI

(Data Intelligence)

- Power BI dashboards & reporting (executive-ready)
- Data modeling, DAX/SQL support, performance optimization
- Power BI Service enablement, governance, embedded analytics
- Data transformation & integration (single source of truth)

OUR ECOSYSTEM BRANDS

(WHAT WE DO)



Power Web Solutions

(Digital Presence)

- Corporate websites, WordPress, eCommerce, landing pages
- Website optimization (speed/Core Web Vitals), security hardening
- Website fixing, custom development, ongoing maintenance
- Video editing & brand content production (reels, ads, long-form)



Power SEO Agency

(Visibility & Acquisition)

- SEO (technical + on-page + content strategy)
- Paid media buying (Google / Meta) with ROAS focus
- Social media management & organic growth
- SEO audits + strategic link building



Database School

(Infrastructure & Consulting)

- Database architecture & consulting (SQL Server/PostgreSQL/MySQL/Oracle)
- Performance tuning, monitoring, maintenance
- Migration, backup & disaster recovery
- Training, coaching & mentoring



Why Businesses Choose The Power Peoples

One partner for product, data, growth, and infrastructure—delivered with a corporate, execution-first approach.

Core Coverage:

Software • ERP/CRM • Cloud • Power BI • Websites • Security • SEO • Ads • Leads • Research • Databases • Content

Next Step:

Share your business goal—our team will recommend the fastest path to execution.

The Power Peoples

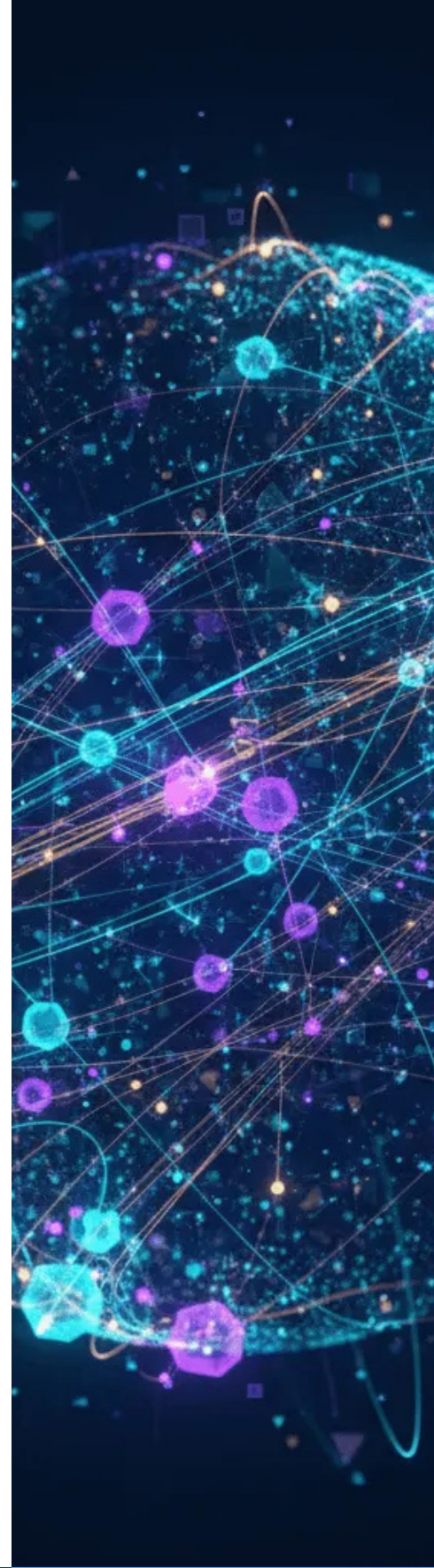
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